

Rate Limits

All rate limits on the Instagram Platform are controlled **separately for each access token**, and **on a sliding 1-hour window**. Live apps have higher rate limits than apps in Sandbox Mode.

Global Rate Limits

Global rate limits are applied inclusive of all API calls made by an app per access token over the 1-hour sliding window, regardless of the particular endpoint. Rate limits also apply to invalid or malformed requests.

CLIENT STATUS	RATE LIMIT
Sandbox	500 / hour
Live	5000 / hour

Endpoint-Specific Rate Limits

Endpoints used to publish (POST or DELETE) have rate limits that are applied on an per-endpoint basis. Any calls made to these endpoints by your OAuth Client are also counted towards the global rate limits noted above.

CLIENT STATUS	ENDPOINT	RATE LIMIT
Sandbox	/media/media-id/likes	30 / hour
Sandbox	/media/media-id/comments	30 / hour
Sandbox	/users/user-id/relationships	30 / hour
Live	/media/media-id/likes	60 / hour
Live	/media/media-id/comments	60 / hour
Live	/users/user-id/relationships	60 / hour

Response Codes

If your app exceeds any of these rate limits, you will receive a response with an HTTP response code of 429 (Too Many Requests). The body of the response will consist of the following fields:

FIELD	VALUE
code	429
error_type	OAuthRateLimitException
error_message	The maximum number of requests per hour has been exceeded.

You may also receive responses with an HTTP response code of 400 (Bad Request) if we detect spammy behavior by a person using your app. These errors are unrelated to rate limiting.